

FALL FOR TECHNOLOGY

— Hosted by CCAR's Professional Development Technology Subcommittee —

WEDNESDAY, SEPTEMBER 18, 2019

Choose 1 or Both Sessions to Attend

A.M. SESSION (9 a.m.-12:15 p.m.)



Burton Kelso
Chief Tech
Expert, Integral

6 “Kick Booty” Tips to Help Any Small Business Dominate Social Media

We all know social media, but do you really know how to take advantage of this awesome technology as a small business? Learn how to create social media posts that will help develop strong business relationships, generate new business, and create customer loyalty.

6 Smart Tips to Run Your Small Business Remotely and Keep it Safe from Hackers

People are using mobile devices more than ever to increase productivity and profitability. However, desktops, laptops, smartphones, and tablets are highly vulnerable to hacking. Learn how to protect your company from these threats and keep your mobile devices safe.

WHET YOUR APP-ETITE



Barry Hardman
CCAR Instructor
& REALTOR®

You Have Been Forewarned
Promoting safe showings and smarter engagements, Forewarn gives you an insight into every prospect, giving you piece of mind.

Snap to it with Homesnap
Take a picture of a house and get an estimated home value.

P.M. SESSION (1-4:45 p.m.)



10 Tech Tips that Will Make Big Changes to your Small Business
You use technology in your business, but are you using it correctly? Learn what pieces of technology you should embrace to make your business more productive and profitable.

Is your Business Cyber-Secure? 7 Steps you Need to Keep your Business Safe from Data Breaches and Hackers

Smaller businesses have become bigger targets for cyber-criminals because the bad guys know that small businesses have fewer defense resources than large enterprises. There's no way to predict a cyber attack, whether by a lack of security solutions or an employee opening a malicious email. Get crucial tips to keep your business safe and secure.

WHET YOUR APP-ETITE



Augment Client Experience with Curate
With a click of a button and a photo capture, show your buyers how an empty space can be virtually staged on the fly.

Home, Sweet Homes.com
Homes.com shows currently listed properties near you. This app goes with the Homes Connect widget on your NTREIS Portal.

MORNING SESSION

Check-in & Breakfast: 8:30 a.m.

Fall for Technology
9 a.m.–12:15 p.m.

AFTERNOON SESSION

Check-in & Lunch: 1 p.m.

Fall for Technology
1:30–4:45 p.m.

COST PER SESSION

Before Sept. 18: \$25
On Sept. 18: \$40

Please note: Each session will offer 3 CE hours each.